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## Summer Shorts and One Scorching Hot Offer!

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Welcome to the summer edition of It's a Wrap!... where the stories are perfectly sized for sunny days: short, sharp and packed with punch.

This season, we're turning up the heat with a hot offer you won't want to miss all wrapped in content that's long on value and designed to deliver insights and inspiration without taking up your whole day.

So grab your iced-whatever, kick back and partake in this crisp collection of summer-ready reading that blends brevity with big impact.

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### First Up...

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Scott Hosts  
BOMA 2025 International  
Annual Conference & Expo  
in Beantown



## And Another Historic Event Took Place in Boston

Boston, July 2025 — Scott served as the emcee for BOMA International's Annual Conference & Expo, held from June 28 to July 1 at the Boston Convention & Exhibition Center. The premier event for commercial real estate professionals brought together industry leaders from across the nation.

Scott masterfully guided attendees through two dynamic general sessions and the prestigious TOBY Awards banquet. His expert hosting skills helped energize the event, which featured top-tier educational programming, keynote speakers, interactive breakout sessions, and a bustling expo hall showcasing the latest innovations in commercial real estate.

Scott Bloom's engaging presence was widely credited with helping to create an impactful and memorable experience for all participants, reinforcing the conference's reputation as a must-attend event for those invested in the future of commercial real

## There's More to the BOMA Story



Scott, a seasoned event emcee, knows how to transform a room full of attendees into an energized, connected community.

Midway through the event, he did something memorable: he paused, smiled, and invited everyone to pull out their phones.

The room lit up with camera flashes and laughter. **Attendees turned to each other, sharing screens and swapping social handles, snapping group selfies that captured the excitement in the room.** The moment not only created a buzz but also bridged

estate.

Peter Merret, Trusted Advisor and Top 20 Australian Keynote, had this to say to following the event:

*"Thanks truly Scott, I am still recovering from the immense magic you created on stage - you're one in a million and I'm blinded with awe."*

the gap for friends and family who couldn't attend in person.

By encouraging this interaction, Scott achieved more than just crowd participation. He turned a fleeting moment on stage into lasting memories and gave attendees a story—and a snapshot—to take home and share beyond the event itself.

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## Scott and Friends Having Fun in Another Hot Location

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Keynote Speakers Collide  
(in a good way)  
at the 2025 NSA Influence  
Conference



**INFLUENCE**  
NATIONAL SPEAKERS ASSOCIATION

JULY 26-29, 2025 · SCOTTSDALE, AZ



The hum in the air was unmistakable: it wasn't feedback from a mic, but the palpable excitement from hundreds of top tier speakers, coaches and consultants as they converged in Scottsdale, AZ for the NSA Conference- the premier gathering for anyone passionate about the spoken word and about building a booming business.

Scott was there and had a grand time vibing with fellow Keynotes--trading ideas, swapping stories and generally kibbitzing his way through 4 action-packed days of attending presentations and workshops.



**Top Photo:**

Scott, John Di Domenico and Quinn Conyers

**Bottom Photo:**

Scott, Greg Bennick, John Di Domenico and Tom Pesce

According to Scott, "there's no better forum for ideation. The ops to learn from your fellow colleagues at any moment ... in a coffee line or over sliders and seltzers or in the hotel lobby-- is just solid gold-- worth the price of admission."

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## Big News about a Super Hot Offer

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Not sure...  
if an event emcee is right  
for your next event?

**Special Offer!**

Unlock the Full Potential of Your Events with a **FREE** Consultation on the Power of Using a Professional Host

We understand that introducing a new role to your event plan can feel daunting

In your free  
30 minute session,

—especially if management may be skeptical. That's why we're offering a **free, no-obligation** consultation tailored specifically for event planners like you.

Whether you're managing a virtual, hybrid, or in-person event, this consultation will empower you to advocate confidently for an emcee and design an event that leaves a lasting impact.

Schedule your free 30-minute consultation today and discover how a professional emcee can transform your next event from good to unforgettable.

**Contact Scott:**  
[scott@scottbloom.net](mailto:scott@scottbloom.net)  
to book a time.

**Scott will:**

-Share proven strategies to pitch the value of an emcee to your leadership team

-Explain why a professional event emcee is the linchpin that ensures your event runs smoothly

-Provide insider tips on how an emcee can enhance your brand message and audience engagement

-Help you understand the stress-reducing benefits of having an emcee

next  
up...

NO MORE BAD EVENTS



## NMBE Features Two Great Episodes with a Couple of Dynamic Guests

First up. Jon Petz. Known as *the amazement artist*, Jon is the emcee and keynote speaker who literally provides a



jaw-dropping, magic-based experience for meeting attendees that will be remembered. From blending magic and storytelling to helping design events from day one, his fresh perspective is a roadmap for anyone wanting to make meetings matter.

Scott also talks with Gregory Offner who drops some fantastic wisdom on audience engagement, employee experience, and the art of designing events people can't wait to come back to. Given his history as a piano man, it all circles back to receiving encore performances.



The episodes are available here (just click on the pix above) or on your preferred streaming podcast service.

## And Finally, in Closing ...

See Ya Next Time!



[scottbloomconnects.com](http://scottbloomconnects.com)



Bloom Productions, Inc. | 11271 Ventura Blvd #260 | Studio City, CA 91604 US

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