



IT'S A WRAP!

A Newsletter from SCOTT BLOOM. The Quintessential Choice for Business Humor

Come Together Right Now



Scott Hosts the Citizens of Excellence Awards Show for the 8th Time

And 400 Winners
"Come Together" to Celebrate with
Music, Mirth and
Memory-Making Moments

Orlando, FL — The Citizens of Excellence Honors -- one of the most prestigious recognition events within this major financial company -- continues to spotlight individuals who exemplify outstanding leadership, consistently surpass sales targets, and excel at coaching others toward sales success. Earning this distinction is no small feat, and those who achieve it are celebrated with

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We were thrilled to have Scott back as the emcee for our awards. His energy, enthusiasm and ability to engage

both appreciation and fanfare.

And this year, for the eighth consecutive time, Scott took center stage as host of the awards dinner, further cementing his reputation for making the event momentous.

He welcomed an exclusive group of 600 honorees—winners and their families—to the JW Marriott in Orlando for a night of camaraderie and celebration.

But the evening was far more than a simple awards roll call. Scott **KICKED OFF** the festivities with high energy, leading an interactive activity that kept everyone engaged and entertained.

attendees is remarkable.

The games added a fun and interactive element that everyone enjoyed.

Michelle Mallon |
Events Director | Citizens



Scott Kicks Off the Fun!



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And then at our formal awards ceremony, we heard from

The highlight of the night was the debut of a brand-new, **Beatles-themed game** called “Sing It or Wing It.” In this innovative competition, two teams took the stage, each presented with a classic Beatles song title. As the music played and lyrics were projected, teams sang along—until the music suddenly stopped, challenging them to either finish the tune or simply “wing it.” The game culminated with both teams joining forces to perform “With a Little Help from My Friends,” creating a brilliant moment of collaboration and camaraderie.

both our Chairman and CEO Bruce Van Saun and from long-time emcee Scott Bloom who brought his “A” game yet again. Great night!

Brendan Coughlin | President
Citizens Financial Group

From start to finish, the enthusiasm and spirited participation were palpable, earning rave reviews from attendees. It’s clear that Scott’s unique blend of leadership, fun, and creativity continues to elevate this celebration of excellence year after year—making the Citizens of Excellence awards not just an honor, but a party to remember.



And the Hits Keep On Coming



Scott Takes the Stage as Master of Ceremonies for the ESOP Awards Gala

Washington, DC—At the heart of the employee ownership movement, the annual ESOP Awards Gala once again dazzled attendees in the nation’s capital.



This year, a record-breaking crowd of 400 gathered to celebrate excellence and innovation within the employee-owned community, and at the helm was Scott as Master of Ceremonies for the unforgettable evening.

From the moment he stepped onto the stage, Scott set the tone for a night to remember. Beyond his polished introductions and smooth transitions between presenters, Scott brought an infectious energy to the event. He engaged the audience with interactive games that not only kept spirits high but also transformed the traditional awards ceremony into a dynamic, interactive experience.

Among the highlights was Scott's game, Gauge My Age, which had the entire audience shouting out guesses about celebrity ages—and erupting in laughter with each reveal. Adding to the fun, a clever "Psychic Routine" kept everyone on their toes, proving that Scott's humor and quick wit were impossible to resist. The result? A room buzzing with excitement, laughter, and camaraderie, making networking and engagement effortless.

The night was already destined to be spectacular, as the Gala honored the best of the best with coveted awards including Company of the Year, Employee Owner of the Year, Founders Award, and Lifetime Service. And according to the executive management team, "Scott's performance took the Gala over the top."



What's an ESOP?

No, it's not another Star Wars character, rather it's an impressive association that represents both companies with an **Employee Stock Ownership Plan (ESOP)** and professionals who provide services to ESOPs. Its members consist of companies of all sizes and industries.

For more than 50 years, the National Conference has stood as the premier advocacy-focused event for employee owners. It brings together individuals from all levels, top volunteer leaders from across the nation, and expert professionals eager to share their knowledge and experiences.



Thank you
for helping make the
ESOP Association's Employee
Ownership Awards Gala
such a memorable night!
We loved your humor
and the energy you brought
to the festivities!

Chelsea Kertes | Director, Natl Conferences | ESOP

Yet Another Hit

A Gig in New Orleans



Scott Hosts Symposium for a Major Pharma Company

Scott recently made a big impact at a New Orleans symposium event for a leading pharmaceutical company, where he hosted a 2-day meeting and recorded three on-site videos tailored to a brand-new audience.

This marks a significant milestone in Scott's career—his tenth collaboration with this pharma company and their production partner—underscoring his trusted expertise in creating engaging, professional content for the industry.

With 500 people in attendance, the event's first day was dedicated to study participants from sites across the country who are actively involved in clinical trials. The focus on the second day shifted to the doctors who lead these trials.

Scott's hosting content aimed to inspire these leaders, reinforcing the importance of their work and the impact it has on patients' lives.

Throughout both days, the overarching theme was motivation and connection. The event was designed not only to update

attendees on trial progress but also to re-energize them for the challenges ahead. Scott's experience in crafting compelling narratives and his ability to connect with diverse audiences was key in ensuring the message resonated and left a lasting impression.

According to the production lead, "events like these are crucial for keeping teams motivated, informed, and aligned. Scott's proven track record and creative approach made him the ideal partner for this ambitious project."

next
up...

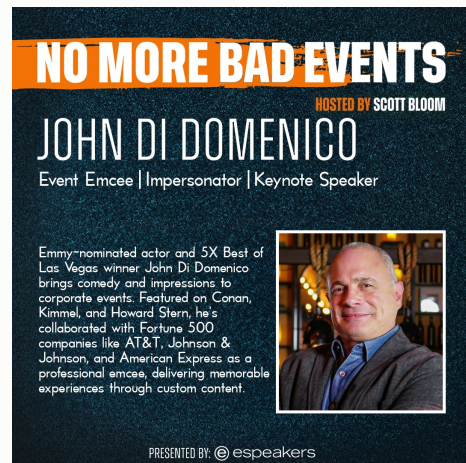
NO MORE BAD EVENTS



NMBE Features Two Great Episodes with a Couple of Dynamic Guests

First up. Johnny D. A brilliant event emcee, impersonator, comedian and keynote speaker, John shares his formula for making events successful. In a nutshell, he believes in next-level client research, diligent preparation and going the extra mile. It's a dynamic approach yielding outstanding outcomes every time. It's funny to boot!

Scott also talks with Jason Koop, former Canadian goaltender turned event strategist and writer. Jason brings optimism and fresh insights to the evolving world of events. He discusses the impact of policy shifts in North America, the



The episodes are available here
(just click on the pix above) or on your

vital role of content strategy, and generational trends shaping the industry. It's a can't miss!

preferred streaming podcast service.

And Finally, in Closing ...
See Ya Next Time!



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